

Master of Business Administration
Fourth Semester Main Examination, June-2021
Corporate Governance & Global Business Environment
[MBA401C]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.
All question carry equal marks.

- Q.1 What is Balance of Payment? Write its significance.
- Q.2 What do you understand by FDI? Explain the role of FDI in emerging markets.
- Q.3 Why is effective International operations management important for an MNC?
- Q.4 What do you mean by International Business? Explain its nature and scope.
- Q.5 Discuss the various environmental issues in International Business?
- Q.6 What do you mean by Corporate Social Responsibility?
- Q.7 Explain organization structure? Explain its significance and factors determining organizational structure.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Strategic Management [MBA402C]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1** What do you mean by Strategic Implementation? How does strategy implemented in International setting?
- Q.2** Discuss BCG Product Portfolio Matrix and its applications in developing strategy alternatives
- Q.3** What do you understand by Strategic Management? Briefly explain different types of strategic decision-making processes.
- Q.4** What is the importance of Analytical tools in Strategic Management?
- Q.5** Explain the process of strategy formulation. Illustrate your answers with the help of examples
- Q.6** What is value Chain Analysis? Discuss its importance for business and functions level strategies and explain how it is different?
- Q.7** Explain the terms: Vision, Mission, Objectives, Goals and strategy. How do organizations formulate their Mission?

Master of Business Administration
Fourth Semester Main Examination, June-2021
International Strategic Finance [MBA403F]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 Explain comparison of four translation methods with suitable example.
- Q.2 What do you mean by Foreign Exchange Risk? Explain foreign Exchange Exposure and types of exposure.
- Q.3 Define International Financial Management? How is it different from domestic financial Management?
- Q.4 What do you understand by the term ‘Multinational Cash Management? Briefly discuss its objectives.
- Q.5 What is the International Bond Market? Enumerate the important features to this market.
- Q.6 “Each company has its own preferred optimal capital structure which depends on macroeconomic, industry specific, firm specific and manager specific factors.” Do you agree? Elucidate.
- Q.7 Describe the various methods of Capital budgeting that are normally adopted by MNCs.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Financial Engineering & Risk Management [MBA404F]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.

All question carry equal marks.

- Q.1 Discuss the various option strategies. Explain strategies for call option & put option.
- Q.2 Explain convergence of futures and spot price in futures market.
- Q.3 How Future & Forward contracts are helpful in minimizing the risk? Discuss.
- Q.4 Write Short notes on:
(i) Black Schoes Model.
(ii) Over the Counter Exchanges.
- Q.5 Discuss the variations of theta of a European call option with the stock price and time-to-maturity.
- Q.6 What is Future Contract? Explain why a future contract can be used either speculation or hedging?
- Q.7 What do you understand by Intrinsic Value and Time Value of Option contract?

Master of Business Administration

Fourth Semester Main Examination, June-2021

Investment Analysis & Portfolio Management [MBA405F]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 Discuss macro economic analysis in detail for securities valuation with suitable example.
- Q.2 Evaluate performance of following portfolio and market using the following data and comment in the same:-

Portfolio	Standard Deviation (%)	Beta	Expected Average Return (%)
A	25	1.50	40
B	17	1.20	34
C	26	1.45	42
Market	16	1.00	15

Risk free interest rate us 9%

- Q.3 What are the factors involved in selection of investment alternatives?
- Q.4 Briefly explain the concept of risk and return. How are Risk and return related?
- Q.5 Write short notes on:
 (i) Concept of beta
 (ii) Capital assets pricing model.
- Q.6 Discuss efficient market hypothesis in all its forms. What would happen if markets were truly efficient?
- Q.7 Write short notes on:
 (i) Bond portfolio management strategies.
 (ii) Equity portfolio management strategies.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Compensation Management [MBA403H]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 Explain the concept of Human Capital and its implications in Indian Service sector with suitable examples.
- Q.2 Define Job Evaluation and Wage and Salary Survey.
- Q.3 Define the current trends in employee benefits used by service sector organizations in India.
- Q.4 “Assessment of Human Capital is important determinant of modern compensation system”. Explain.
- Q.5 Explain any one Governing Law of Compensation Management.
- Q.6 How incentives and fringe benefits can help organization to optimize productivity.
- Q.7 Explain in detail Minimum Wages Act, 1948.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Business Process Transformation [MBA404H]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.

All question carry equal marks.

- Q.1 "Conflict management is the process of generating new ideas. Discuss the statement in the light theories of conflict.
- Q.2 How are ISO 9000 standards different from ISO 14000?
- Q.3 Why do employers resist change in organization? What role does a HR manager play in overcoming such resistance?
- Q.4 What are the different tools and techniques of TQM?
- Q.5 Mention difference between training and development and discuss latest methods of training.
- Q.6 Discuss the various techniques of innovation and creativity as essential tool for success of an organization.
- Q.7 How ISO 9000 and ISO 14000 does helps in process, implementation and obtaining certification in an organization.

Master of Business Administration
Fourth Semester Examination, June-2021
Organizational Development [MBA405H]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.

All question carry equal marks.

- Q.1 What is Action Research? How does it contribute in the process of organizational development?
- Q.2 Describe Team Intervention and Depth of Intervention.
- Q.3 What are the foundations of organization development? Discuss any three in detail.
- Q.4 What are the implications of power and politics for the practice of OD in an organization?
- Q.5 Discuss emerging Trends in Organizational Development. What kind of role it would play in future organizations.
- Q.6 Write a note on Organizational Culture and its impact on Organizational development.
- Q.7 Define and differentiate assumptions, values, and beliefs with illustration. What is the role of these elements in organizational development?

Master of Business Administration
Fourth Semester Main Examination, June-2021
UNIX and LINUX Operating System [MBA403I]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 What do you understand by UNIX Operating System? Give its general overview and philosophy.
- Q.2 Discuss Kernel Concepts Help facility in detail.
- Q.3 Discuss shell and shell programming, The Bourne Shell.
- Q.4 What do you mean by message of the day also discuss the uses of mailbox?
- Q.5 What do you understand by process and explain the structure of process?
- Q.6 What do you understand by communicating and scheduling?
- Q.7 Explain the basic commands and utilities of LINUX Operating system.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Visual Basic Programming [MBA404I]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 Explain user defined data type and collections understanding projects.
- Q.2 What do you understand by visual basics and enhance its features?
- Q.3 Write short notes on command buttons, list box, combo box and scroll bars.
- Q.4 Explain data base management with reference to MS access and oracle 8i.
- Q.5 Define File Controls and explain Drive list box, Directory list box, and file list box.
- Q.6 Discuss the hierarchy using methods and properties of ADO objects.
- Q.7 Write short note on: Timer Object, Mouse event, Drag and Drop Event, Common dialog box, Greed control and Tool bar.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Computer Networks [MBA405I]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 What do you understand by Switching Techniques- circuit, packet and message?
- Q.2 Write short notes on Sliding window protocols, HDLC, SLIP, and PPP.
- Q.3 Explain Protocol Hierarchies and Network Architecture.
- Q.4 Discuss any one (1) The OSI Reference Model (2) The TCP/IP Reference Model.
- Q.5 What do you understand by Message Handling System (MHS) and File Transfer Access and Management (FTAM)?
- Q.6 What do you mean by Congestion control algorithms and Pre-allocation of buffers?
- Q.7 What is Transport layer? Describe Services of transport layer. Explain Transport protocols and connection management.

Master of Business Administration
Fourth Semester Main Examination, June-2021
International Marketing [MBA403M]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1** Explain the political and legal environment factors affecting the Global Marketing.
- Q.2** Write short notes on Role of IMF in International Trade.
- Q.3** What are the different methods of market entry in International market?
- Q.4** Define “Global Marketing”. What are the different stages involved in Global Marketing Process?
- Q.5** Discuss pricing factors affecting pricing in international marketing.
- Q.6** What are the advantages of International Marketing?
- Q.7** Explain theories of International trade and discuss multinationals global markets?

Master of Business Administration
Fourth Semester Main Examination, June-2021
Service & Retail Marketing [MBA404M]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.

All question carry equal marks.

- Q.1** Write a note on developing promotion mix for relating.
- Q.2** What is retail and what is its role in marketing? Write a detailed note on "Retail Layout".
- Q.3** Explain application of service marketing in marketing of educational and professional services.
- Q.4** What are the various product strategies available to a service firm? What are the implications of each strategy?
- Q.5** Explain various determinants of service quality.
- Q.6** Write a detailed note on 7 P's of service marketing.
- Q.7** What are the basic differences between pricing of goods and pricing of services? Discuss the characteristics of services influencing their pricing.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Consumer Behavior & Rural Marketing [MBA405M]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1** Discuss the influence of personal factors on consumer buying behavior.
- Q.2** What demographical characteristics should be taken into consideration for developing strategy in consumer market?
- Q.3** Define Product? Explain Product Strategies in rural markets.
- Q.4** Discuss the influence of cultural factors on consumer buying behavior.
- Q.5** Discuss the various types of distribution channels in rural India.
- Q.6** Define the term warehousing. What are the advantages of warehousing?
- Q.7** Enumerate difference between rural and urban marketing. Give suitable examples.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Production Planning & Control [MBA403P]

Time: 3:00

Max Marks 80

Note: Attempt any five questions. All question carry equal marks.

- Q.1 Distinguish between mass production, batch production and unit production.
- Q.2 Explain briefly the inventory control management for single product as well as for multiple products with examples.
- Q.3 Write a note on material requirement planning.
- Q.4 What is production planning and control? What are its main element and functions?
- Q.5 Explain in detail:- Job sequences. What are the various factors influencing process planning.
- Q.6 Explain the term production planning and control and highlight its functions separately for a manufacturing organization and a service organization.
- Q.7 Explain MRP (Manufacturing Resource Planning) in detail. Explain various factors influencing scheduling.

Master of Business Administration
Fourth Semester Main Examination, June-2021
Total Quality Management [MBA404P]

Time: 3:00

Max Marks 80

Note : Attempt any five questions. All question carry equal marks.

- Q.1 "Quality and financial performance are intimately related." Elaborate.
- Q.2 Write the DMAIC process for six -sigma implementation.
- Q.3 What are goals of six-sigma? Is sig sigma implementation is able to achieve quality improvement.
- Q.4 What do you understand by Kaizen? Explain various techniques of implementation of Kaizen.
- Q.5 Define briefly ISO 9000 service standards and explain different clauses in 9000 ISO model.
- Q.6 What do you understand by Quality? Explain different characteristics of quality.
- Q.7 What is Benchmarking? Explain different elements and benefits of Benchmarking?

Master of Business Administration
Fourth Semester Main Examination, June-2021
Business Process Reengineering [MBA405P]

Time: 3:00

Max Marks 80

Note : Attempt any five questions.

All question carry equal marks.

- Q.1** Explain the involvement of top management for effective BPR system.
- Q.2** Define BPR and explain the importance of BPR in the areas of business functions.
- Q.3** What is cycle time and explain the cycle time analysis?
- Q.4** Write briefly about business process maturity model.
- Q.5** How do you minimize the risk using process simulation? Explain.
- Q.6** What is re-engineering? Explain history of re- engineering.
- Q.7** Examine the role of top management and consultants in the process of BPR.